

20  
23

ESG • ERG • ALLY  
ANNUAL  
MEETING

KREWE DE ALLY

FEB  
16

GREATER HOUSTON  
PARTNERSHIP  
9:00 AM – 1:00 PM

ALLY<sup>SM</sup>

# ALLY ANNUAL MEETING

ALLY Energy is a global community celebrating the energy industry and its unrepresented change and transformation. Companies of all industries and sizes come to ALLY Energy for its unparalleled programming and business resources making it the go-to place for the energy community to gain knowledge and make connections.

We know that your business has a choice as to where it allocates its marketing and business development dollars. We invite you to join us as a sponsor and explore the many ways the ALLY Energy can add value to your business through information exchange, branding and awareness and unrivaled networking and engagement.

Start the business year off at the ALLY Annual Meeting which is designed to share more about our work and how members can get involved in our efforts to humanize energy.

The 2023 Annual Meeting welcomes the membership and councils: ALLY, ERG and ESG Councils. The ALLY Energy leadership will give additional presentations our industry's growth and impact and key organizational dates and achievements for the year ahead.

# AGENDA

**9:00 AM (IN PERSON)**

**King Cake & Coffee Reception / Registration**

**10:00 AM – 11:00 AM (IN PERSON)**

**The Krewe of ESG: Innovation, Blockchain and Other Stuff We Don't Totally Understand**

Speakers to be named

**10:00 AM – 11:00 AM (ONLINE)**

**A New Krewe: Energizing Your Networks**

Laura Aitken, ALLY Energy ERG Council Chair

Live from the United Kingdom

**11:00 AM - 12:15 PM (IN PERSON/ONLINE)**

**Carnival Brunch**

Jazz Brunch & Special Guest Speaker

*(Invited)* Texas Senator, John Whitmire

**12:15 – 1:00 PM (IN PERSON/ONLINE)**

**The Route for a Just Energy Transition**

Deane Ilukowicz ,Chief People Officer & CHRO, TPI Composites,  
ALLY Energy Member Since 2020

**1:00 PM**

Closing



## PLATINUM SPONSORSHIP \$7,500 (1 AVAILABLE)

- Exclusive presenting sponsor for brunch
- Toast and opening remarks and introduction to the keynote speaker
- Your brand on all materials, programming, social media and email marketing.
- Virtual photo booth exclusive branding; photos can be instantly shared on social media
- Post event publicity

# DIAMOND SPONSOR \$5,000 (2 AVAILABLE/1 LEFT)



- Official sponsor of the ERG Council or ESG Meeting; speaking opportunity
- Morning Toast or Afternoon Toast Networking Reception
- Your brand on all materials, program, social media and email marketing.