

BEST ENERGY **WORKPLACES**SM

ALLY PRESENTS

GRIT
AWARDS

SEPTEMBER 14, 2023
FINALIST RECEPTION
(NEW to 2023)

OCTOBER 26, 2023
AWARDS LUNCH
BELL TOWER ON 34TH

ALLYSM

2023 GRIT AWARDS

THE OSCARS OF ENERGY & CLIMATE



I know it's a cliché, but it's true. It was an honor just to be nominated.

Liz Dennett, PhD, Vice President, Wood Mackenzie



JOIN US!



NOMINATE

Nominate an individual, team, or workplace in our nine categories. We are looking for the difference makers who champion GRIT: growth, resilience, innovation and talent.



ATTEND

You don't want to miss our awards experience in person on October 26 featuring great speakers and a celebration of our finalists and winners in person and online.



SPONSOR

Sponsor the GRIT Awards and Best Energy Workplaces. You'll get awesome benefits plus the value that comes with partnering with the best, ALLY Energy.

- **NOMINATIONS & APPLICATIONS OPEN:** MAY 30 2023
- **APPLICATIONS DUE:** AUGUST 12, 2023
- **SELECTION & JUDGING:** AUGUST 14-28, 2023
- **FINALISTS ANNOUNCED LIVE RECEPTION:** SEPTEMBER 14, 2023
- **WINNERS ANNOUNCED @ AWARDS:** OCTOBER 26, 2023

ABOUT THE AWARDS

ALLY Energy is on a mission to find the difference-makers who are making an impact on energy, sustainability, and climate.



WHAT WE LOOK FOR

Our awards program recognizes individuals, students, and for-profit and nonprofit organizations that have demonstrated (GRIT) growth, resilience, innovation, and talent with a focus on driving a (JEDI) just, equitable, diverse, and inclusive culture. Best Energy WorkplacesSM give recognition to outstanding energy and climate technology employers.

The nominees (individuals, teams and companies) must be in the field of energy, climate, or sustainability. The individual may be in a corporate role, an entrepreneur, a student, or someone unemployed and accomplishing specific things that embody GRIT (growth, resilience, innovation/new ways of working, inclusion, and talent).

INDIVIDUAL CATEGORIES

THE LIFETIME ACHIEVEMENT AWARD

Lifetime Achievement awards are nominated and selected by a board of judges and the ALLY Energy membership at large. This award is given to private and public sector leaders to recognize significant achievement over the whole of a career in energy, climate and sustainability.



THE EXECUTIVE AWARD

There's no question about it, data has proven that diversity and inclusion start at the top. If leadership does not value ESG and DE&I, then it's impossible to build a corporate culture that does. These executives have made sustainability and diversity, and inclusion a value, and this award goes to those leaders who empower and inspire those that they lead.

THE ENTREPRENEUR AWARD

Our industry was started by entrepreneurs – wildcatters and mavericks who risked their lives to build something for future generations. Although many of these companies have grown into large corporations, the entrepreneurial spirit is still alive and well in our industry. This award goes to modern-day trendsetters who have stepped out of their comfort zone with resilience and strength to bring something new to our industry.

THE PROFESSIONAL AWARD

Professional GRIT Awards may go to any person who has demonstrated growth, resilience, innovation, and talent in the workplace in leadership, technical, or any other type of industry role. They have accepted challenges, learned from them, and developed new and creative ways to solve problems. They show up each day, do their best, and inspire others to do the same.

INDIVIDUAL CATEGORIES



THE ESG & CLIMATE CHAMPION

As we move toward the energy transition, Climate & Sustainability Champions are needed more than ever. For this award, we're looking to recognize a passionate trailblazer around ESG who demonstrates a deep commitment to protecting the planet and creating a better future for all.

THE JEDI AWARD

An ally is a force for good who actively works to create a more inclusive and sustainable culture. In our eyes, an ally is a person who not only believes in cultivating more diversity, equity and justice in the workplace but diligently makes that belief into a reality. Allies go above and beyond the call of duty to sponsor and champion change.

THE GRITTY GIRL

With the push for a sustainable future and an energy literate population, this award recognizes a female student who has GRIT and is building our energy future through her enthusiasm and involvement in an ongoing campaign or one-time energy project. This award aims to showcase the emerging energy superheroes working to power our planet.



WORKPLACE CATEGORIES

BEST AFFINITY GROUP, EMPLOYEE RESOURCE GROUP

This is our highest honor for internal employee groups, companies, start-ups, and schools. These groups often overcome adversity to accomplish amazing things and have a tremendous impact on recruiting culture, and employee experience.

BEST ENERGY TEAM

This is an honor for internal workgroups and teams who embody (GRIT) Growth, Resilience, Innovation/ new ways of working/ inclusion, and Talent on a specific project or focus that advances gritty culture.



BEST ENERGY WORKPLACES

This is a prestigious honor for those companies who are boldly stepping up to co-create a safe, inclusive and sustainable culture. Eligible companies are those which have a deep vision of an energy future where workforce, technology, and justice are integral to positively impacting the world.

THE PROCESS

ALLY Energy believes in finding great people and culture. That's why our awards are different than other programs.

- 01** Nominations are taken openly or anonymously. We encourage self nominations as well
- 02** A nomination is an invitation to apply. All eligible nominees must send in an application using our APPLY system.
- 03** Our APPLY technology is state of the art and uses redaction to help reduce bias in the process of judging.
- 04** Applications are scored and judged by a diverse slate of previous winners, leaders, scholars, professionals and executives in energy.



The GRIT Awards are a unique program that recognizes diversity of thought and talent in energy.

Deanna Jones, Chief Human Resources Officer, Baker Hughes, 3-time winner of Best Energy Workplaces

FAIR. EQUITABLE.

SPONSORSHIP OPPORTUNITIES



Sponsorship	Day Of Benefits	Branding Benefits	Amount
	SEATS / TABLE	VISIBILITY	
Presenting (1 left) Post-Event at Your Location of Choice + Speaking Opportunity or Emcee	VIP - Gold 20 seats	<ul style="list-style-type: none"> Specialized benefits 3 - 60 Second Video Web, Social Media, Program & Press Release 	\$30K
Red Carpet (SOLD OUT) Virtual Photo Booth Sponsor + Speaking Opportunity or Co-Emcee	VIP - Gold 10 seats	<ul style="list-style-type: none"> 1 - 60 Second Video Web, Social Media, Program & Press Release 	\$20K
Award Category (7 left) Sponsor one of the category awards with sponsor provided video recognition	VIP Silver 10 seats	<ul style="list-style-type: none"> Sponsor the Award Category 1 - 30 second Web, Social Additional Seats @ 10% off 	\$15K
Concierge Sponsorship (2 left) Sponsor the live entertainment, online broadcast, valet or meals	VIP Bronze 10 seats	<ul style="list-style-type: none"> 1 - 30 second Web, Social Additional Seats @ 10% off 	\$12.5K
Carbon Offset SOLD OUT Help us offset the GRIT Awards.	VIP Bronze 10 seats	<ul style="list-style-type: none"> Program Mention Web, Social Additional Seats @ 10% off 	\$10K
Champagne Toast SOLD OUT Sponsor the live champagne toast and provide remarks @ Awards	VIP Bronze 10 seats	<ul style="list-style-type: none"> Program Mention Web, Social Additional Seats @ 10% off 	\$7.5K
Workforce Sponsor SOLD OUT Sponsor a delegation of students to attend	VIP Bronze 10 seats	<ul style="list-style-type: none"> Program Mention Web, Social 	\$5K
Centerpieces, Décor, Print Sponsor (5 left)	VIP Bronze 2 seats	<ul style="list-style-type: none"> Program Mention Web, Social 	\$2.5K

TABLES & TICKETS –OCTOBER 26

If you are a member and sponsor the program, additional seats can be purchased at member price plus a discount based on your sponsorship level.

GOLD \$10K

Front of room seating for lunch & award ceremony. Company Name visible on tables.

Branding Benefits:
Web, Social, Program Logo

SILVER \$5K (1 LEFT)

Center of the room seating for lunch & award ceremony. Company Name visible on tables.

Branding Benefits:
Web, Social, Program Listing

BRONZE SOLD OUT

Rear of room seating for lunch & award ceremony. Company Name visible on tables.

Branding Benefits:
Web, Social, Program Logo

ONLINE \$50

Online seating. Watch the GRIT Awards from where you are. All Sales are Final

MEMBER \$375

Members Seating with other members. Sales close on October 13, 2023. All Sales are Final

NON MEMBER \$425

General Admission Seating with other guests. Sales close October 13, 2023. All Sales are Final



WHO SPONSORS & ATTENDS



BEST ENERGY **WORKPLACES**SM

GRIT AWARDSSM

**GROWTH.
RESILIENCE.INNOVATION.
TRANSITION.**

ALLYSM