

energy (2.0)



APRIL 18, 2024

Embracing the Energy Renaissance
The Briar Club

WHAT TO EXPECT

The age of transition is upon us! As we navigate the most transformative period in modern history, the task for energy companies is to turn global net zero rhetoric into meaningful business action. Join ALLY Energy and the changemakers of the future as we ask challenging questions, learn from risk takers about up-and-coming global trends in technology, capital, policy and people and its impact on the energy transition.

Energy 2.0 is the un-conference where we celebrate diverse perspectives, people, and companies who are driving the energy transition forward. Our platform is for leaders, investors, policymakers, the workforce, and civil society to share ideas to transform business at this pivotal time and renaissance.

ENERGY 2.0 THEMES

TECHNOLOGY & CAPITAL: FUEL FOR CHANGE

The Technology & Capital theme of the conference delves into the advancements powering this renaissance. Breakthrough technologies, smart grids, and battery storage are rapidly altering the energy paradigm, decreasing our reliance on fossil fuels. At the same time, capital investment strategies and financial models are evolving to support the growth of sustainable energy projects. This fusion of technology and capital is accelerating the transition to a cleaner and more resilient energy future.

POLICY: PAVING THE WAY FOR CHANGE

Policy is the cornerstone of sustainable energy progress. This year, our focus on Policy will highlight how regulatory frameworks and legislation can both catalyze and sustain the Energy Renaissance. Discussions will explore the intersection of climate goals and regulatory measures, the role of international cooperation, and the potential of green policies to drive economic growth and social equity in the energy sector.

PEOPLE: THE HEART OF THE RENAISSANCE

Finally, the People theme speaks to the diverse and dynamic community at the heart of this paradigm shift. Understanding that energy transformation is not only technological but also deeply human, this segment will emphasize the role of societal engagement, education, and workforce development. It will also explore how inclusivity and equity within the energy sector can be the catalyst for enduring, systemic change.

PREVIOUS SPEAKERS



- General Wesley Clark, Retired NATO Commander
- Jeff Bridges, Actor & Academy Award Winner
- Randi Zuckerberg, CEO Zuckerberg Media
- Sheryl Sandberg, Founder of LeanIn.org and COO, Facebook

- Robert Bryce, Author Wealth of Nations
- Alex Epstein, Center for Industrial Progress and Author, Moral Case for Fossil Fuels
- Dr. Jen Welter, first NFL Football coach
- Josh Levs, UN Gender Advocate & Author

Industry leaders from :

- Shell, BP, Chevron & Exxon
- Sunnova Energy
- TPI Composites
- Woodside Energy
- Baker Hughes
- Reuters
- Bloomberg
- The US Department of Energy
- The World Economic Forum

OUR AUDIENCE

CEO, CFO COO, CHRO, CAO

Executive VP, Senior VP

Senior Director, Director

Executive Director, Managing Director

Managing Partner, Partner

General Manager, Manager

Supervisors, Analysts,

Investors, Economists

Accounting/Finance

Climate/Sustainability

Engineering/Scientist

Government Relations

Information Technology

Human Resources

Product/Program Management

Health, Safety & Environment

Communications

Upstream, Integrated Oil and Gas,
Midstream & Downstream

Solar, Wind

Power and Utilities, Nuclear

Cleantech

Media

Academia & Energy Students

The Energy 2.0: The Unconference emerges as a visionary gathering, propelling us into the Energy Renaissance. This renaissance signifies a profound rebirth and transformation of the global energy landscape. This era is defined by innovative technologies, forward-thinking policies, and an empowered people-centric approach, melding to revolutionize the way we produce, consume, and think about energy.

ENERGY 2.0



SPEAKERS

MAYOR JOHN WHITMIRE (INVITED)

John Harris Whitmire is an American attorney and politician who is the 63rd mayor of Houston, Texas, the most populous city in Texas. A member of the Democratic Party, Whitmire was a member of the Texas State Senate from 1983 to 2023, representing District 15, which included much of northern Houston.

BENJI BACKER



Benji Backer is the Executive Chairman and Founder of the American Conservation Coalition (ACC), the largest right-of-center environmental organization in the country, and the author of *The Conservative Environmentalist: Common Sense Solutions for a Sustainable Future*. For his work spearheading the ACC, he has been awarded the Fortune 40 Under 40, Forbes 30 Under 30, GreenBiz 30 Under 30, and Grist 50.

WILLAM TAGGERT



William M. Taggart IV - A professional engineer for over 30 years, worked on major projects in deepwater oil/gas, shale oil, copper mining, and refineries. Now focused on large scale energy storage as founder and CEO of Cavern Energy Storage which is developing long duration energy storage for the Texas, Louisiana, and Mississippi region. He is also the author of "Fixing America: An Engineer's Solution to our Social, Cultural, and Political Problems".

SPEAKERS

LISA JASTER



Army Lieutenant Colonel Lisa Jaster is a soldier, an engineer, a wife and mother, and a trailblazer. Lisa is a Managing Consultant with ALLY Energy; she advises corporations on how to recruit, train, and retain talent within their teams. Lisa graduated from the United States Military Academy at West Point Academy with a BS in Civil Engineering and was commissioned as an active-duty engineering officer. After being stationed for two years in South Korea, she left the Active Army to work for Royal Dutch Shell for 12 years rejoining the Army as a reservist in 2012. From April to October 2015, Lisa took a six-month leave of absence and attended Army Ranger School, being one of three females that graduated from the first integrated Ranger School course.

JOEY SANCHEZ



As a strategic optimist, Joey Sanchez can motivate customers, co-workers, and employees to get behind an idea. His ability to bring energy to a situation and make genuine connections with others is a winning combination to gathering support for worthwhile causes. Starting as a morning coffee networking event at Finn Hall at only the Houston Tech Rodeo week, Joey realized the impact and jumped at the opportunity and need to make Cup of JoeY a weekly Friday gathering, drawing thousands to date. Joey's unparalleled ability to connect people with purpose is his "Y."

2024 AGENDA

THE ENERGY RENAISSANCE

April 18, 2024 – PROPOSED AGENDA

8:00 AM	In-Person and Online Networking & Registration Cup of Joey – What’s Your “Y”
9:00 AM	Opening Remarks – Embracing the Energy Renaissance
9:30 AM	Decarb-Tech Fusion: Policy, Capital and Technology Role in a Low-Carbon Future
10:15 AM	Break
10:30 AM	Fireside Discussion Fixing America & Climate: An Engineer & Conservationist Solution
11:30 AM	Lunch: Creating a Big Tent: Houston’s Energy and Climate Week
12:30 PM	Doing Hard Things: Innovation & Frontiers in Energy Technology & Deployment
1:15 PM	The Politics of Climate Change: Fireside Discussion
2:15 PM	Closing

SPONSORSHIP OPPORTUNITIES

PRESENTING **\$35,000** (EXCLUSIVE)

- Exclusive Presenting Sponsor of the summit showing naming rights as presented by (company name).
- Premier branding placement on the Photobooth and on all marketing materials including the recap video
- Opportunity to share a promotional gift that will be placed at all attendees' seats at the event or a published piece on ALLYEnergy.com
- 1 speaking opportunity to be discussed
- Company name mentioned/tagged on social media posts promoting the event across ALLY social media channels), email newsletter.
- Opportunity to provide up to a 60-second video message from your top executive highlighting your organization aired at the event.
- Two (2) seats for your company's top leaders at the Head Table.
- Two (2) tables located near the Head Table with 10 guests each
- Company logo on all event materials, digital invitation, and event program and company mention in the press release.

GOLD **\$25,000** (TWO AVAILABLE)

- Named sponsor for the Breakfast or Lunch
- Premier branding placement on all marketing materials
- Opportunity to share a promotional gift that will be placed at all attendees' seats at the event
- 1 speaking opportunity to be discussed
- Company name mentioned/tagged on social media posts promoting the event across ALLY social media channels), email newsletter.
- One (1) premier table with 10 guests
- Company logo on all event materials, digital invitation and program

SPONSORSHIP OPPORTUNITIES

SILVER **\$15,000** (TWO AVAILABLE))

- Named Webcast Sponsor or Photobooth Sponsor
- One (1) premier table with 10 guests
- Company logo on all event program, (2) social media posts

DESSERT **\$10,000** (EXCLUSIVE)

- Exclusive company name/logo during the dessert portion of lunch
- Premier branding placement on all marketing materials
- Company name mentioned/tagged on social media posts promoting the event
- Two (2) seats for your company's top leaders at the Head Table.
- One (1) table located near the Head Table with 10 guests each
- Company logo on all event materials, digital invitation, and event program.

SUPPORTER **\$7,500** (FIVE AVAILABLE))

- Premier branding placement on all marketing materials
- Company name mentioned/tagged on social media posts promoting the event (minimum of one post across ALLY social media channels)
- One (1) seat for your company's top leaders at the Head Table.
- Two (1) table located near the Head Table with 10 guests each
- Company logo on all event program, (2) social media posts

We'll customize any sponsorship to your needs.

WHO ATTENDS

