

Katie Mehnert, CEO and Founder, ALLY Energy (she/her)

The modern architect of the energy workforce, Katie Mehnert is the Founder and CEO of <u>ALLY Energy™</u> the community accelerating connections, jobs, and skills to drive an equitable energy transition. ALLY Energy is an inaugural member of Greentown Labs Houston, the top climate tech incubator in North America. Ms. Mehnert has held global leadership roles with BP and Shell in safety and environment during periods of financial crisis, spills, divestment, and globalization. Her early career included assignments with Duke Energy, Entergy, and Enron. Her corporate path drove her to entrepreneurship to help energy companies prepare for the looming talent shortage and workforce diversity needs to address energy poverty and climate change.

She was <u>appointed Ambassador</u> to the United States Department of Energy in 2020 during the Trump Administration and has <u>testified before Congress</u> on the clean energy workforce of the future. She was most recently appointed by the Biden Administration to the National Petroleum Council. She's also a former Energy Institute Fellow and an advisor to Clean Energy for America.

Ms. Mehnert is a speaker, author, and trusted source in the energy industry. She has been published in *Scientific American, Forbes, The Hill, CNBC, and CNN*. Her first book, *Grow with the Flow,* was published in 2020. She most recently coauthored *Everyday Superheroes: Women in Energy*, a children's book focused on energy careers. Mrs. Mehnert also has appeared in *Hot Money*, a documentary produced by Academy Award-winning actor, Jeff Bridges and Retired NATO General Wesley Clark on the financial complexities of climate change and finance, and *Dirty Nasty People*, a film on the future of the energy workforce.

Katie is a four-time World Major marathoner having completed London, Chicago, New York, and Berlin. Her husband is a legal executive with Baker Hughes. They live with their 13-year-old daughter, Ally, in Houston.

# **Topics**

- Energy Workforce, Diversity, Equity and Inclusion, Talent, and Culture
- Energy Transition, Oil and Gas, Renewables, Climate Technology, Innovation
- Climate Change, Environmental and Social Justice
- Entrepreneurship, Small Business, and Startups

#### **Books**

- Everyday Superheroes: Women in Energy Careers (2022)
- Grow with the Flow: Embrace Difference, Overcome Fear, and Progress with Purpose (2020)

## **Documentaries**

- Hot Money (2021), produced by Jeff Bridges and General Wesley Clark | Press
- The Rational Middle A Just Transition (2022), produced by Rational Middle Media
- Dirty Nasty People (2023), produced by NOV

**Press:** Full Press here: <a href="https://www.allyenergy.com/about/press">https://www.allyenergy.com/about/press</a>

#### Op-Eds

- Nasdag: Investors are Helping Drive Oil Money to Climate Tech & Reaping the Rewards
- Fast Company: Why it's time for the C-Suite to double down on DEI
- Washington Examiner: Mike Huckabee is teaching children the wrong lesson about climate change
- Bloomberg: BP CEO Search is Big Oil's Best Chance to Fix it's Gender Problem
- MSN: Dismantling Petro-Masculinity: Can BP Challenge Big Oil's Legacy of Hiring Male CEOs
- Houston Chronicle: Enough with Republicans and Democrats. Texas needs a third party
- Newsweek: Fighting for Climate has led me to give up on the two-party system.
- Newsweek: The not-so-friendly skies get political
- Nasdaq: The Climate Bill is Big Step for the Energy Transition, The Economy and a Rational Middle
- Harvard Business Review: Why Goldman Sach's Push for Diversity is Unlikely to Drive Real Change
- Nasdaq: Giving Small Businesses a Voice
- Nasdaq: Americans need a reality check on energy
- Nasdaq: This International Women's Day, Data and Tech can BreaktheBias in Energy and Beyond
- Nasdaq: Why Private Investment in Climatech is Key to the Fight Against Climate Change
- Nasdaq: With a Deadly Energy Crisis Looming Investment and a Diverse Workforce are Urgent
- Nasdaq: A Lesson for Earth Day: Climate Action Requires Diversity, Equity and Inclusion
- Innovation Map: 3 Houston Innovators to know this week
- CNN: Texas governor's appalling decision on masks

- Business Insider: As a former oil executive, I can tell you Biden is not at war with oil. The industry has already been moving toward green energy
- Barrons: Texas Didn't Protect its investments. Now Everyone's Paying the Cost (Winter storm URI)
- USA Today: Memo to Trump, Biden, and political pundits: Texas is not all about oil and gas anymore
- Newsweek: So Far, Women and Minority Business Owners Lost Out on Pandemic Relief Funds, Washington should not let that happen again
- Newsweek: Why Big Oil Should Embrace Activists Like Greta Thunberg
- Thrive Global: To succeed in the new decade, we need a new playbook for grit. Here it is

## **ALLY Energy Press Mentions & Recent Coverage**

- University of Pennsylvania: Energy Transition & Opportunity in the Oil Patch
- Oilwoman: Katie Mehnert has a story to tell
- Houston Business Journal/Inno: ALLY Energy expands energy careers platform with Clean Energy Social acquisition
- Houston Chronicle: Greentown Labs opening marks clean-energy milestone in Houston
- Reuters: Investors urge miners to change ways after damning Rio Tinto workplace report
- Financial Times: Why an inclusive energy industry is good for business
- Financial Times: Persisten Gender Gap Plagues the Energy Sector
- Innovation Map: Houston DEI-focused startup plans to scale amid rapidly changing energy sector (Podcast)
- ABC-13: CERA week returns to Houston (TV)
- Amplifying Small Businesses Voices with Policymakers and in the Community: The Small Business Pivot: Goldman Sachs – ALLY Energy
- National Public Radio: New Year, New Job with Ally Energy (Radio and Video)
- <u>National Public Radio: Career Frontier The Green and Sustainability Movement</u>(Radio and Video)
- Innovation Map: Houston innovators discuss ESG, energy transition, cleantech and more at SXSW
- Innovation Map: HOU Talk: Harnessing the human resource within the energy transition
- Texas Tribune: Texas Lawmakers have denounced Joe Biden's energy moves, but experts say they could benefit the state
- Houston Public Media: the World is shifting to clearn fuels. Can Houston Sill be a Global Leader?
- MIT Sloan Management Review: Why Pronouns to more than just gender differences