

KATIE MEHNERT, CEO ALLY ENERGY (She/Her)

An energy entrepreneur and trusted executive with 28 years of proven experience in business transformation. Results-oriented leader and early mover with diverse skills, influential networks, and expertise in strategy and sustainability in energy and climate. Effective super connector with a high value for relationships.

ALLY Energy, Inc CEO and Founder

2014 – Present

- Drive business strategy, sales, brand, marketing, and execute high-growth global SaaS AI-enabled community marketplace with members in 120 countries, 50 energy clients and 3 technology partners.
- Bootstrapped startup to a 7-figure business with 40% -100% revenue growth. Led re-branding effort and acquisition of Clean Energy Social during COVID-19 to enter new markets.
- Public speaker, thought leader, business author, and sought-after expert by media on energy transition, workforce of the future and climate innovation. Business contributor to Harvard Business Review, Forbes, Washington Examiner, The Hill, The European Business Review, Singapore Straits Times, CNN, Business Insider, CNBC
- Testified before United States House of Representatives on energy issues and appeared in multiple documentaries focused on energy, climate, just transition and workforce. Serve on the Steering Committee of GEODE.

US Department of Energy National Petroleum Council, Representative Ambassador – Equity in Energy

**2022 – Present
2020 – 2023**

- Guide US Department of Energy on workforce development for the energy transition.

Wise Ink Publishing Author

2020 - Present

- Co-Author, STEM Superheroes “Women in Energy” Children’s Book (2022)
- Author, [Grow with the Flow, Embrace Difference, Overcome Fear and Progress with Purpose](#) (2020)

BP, plc. Global Director, Safety & Operational Risk

2012 – 2014

- Facilitated BP board, executive team and operational leadership to align on the case for change, approach and delivery plan for a post-Macondo capability and competence program for safety critical roles across all business lines and functions in BP.
- Defined governance, resourced delivery, oversaw budget and negotiated commercial agreements for the program (\$20M in spend) and developed first competence leading performance indicators for executive scorecard.

ROYAL DUTCH SHELL, plc. Shell International

2005 – 2012

Various leadership roles in Safety, Environment, Sustainability, Systems and Culture

- Led efficiencies work stream as a part of \$4B enterprise cost leadership initiative to simplify processes, tools, planning and people delivering a \$20M annual savings. Led global business initiatives with a \$10M-\$20M budgets, ~1500 stakeholders, a multi-national team in 6 geographies.
- Developed and delivered the global road safety program that integrated 10 classes of business across 18 high-risk countries and global functions. Results led to a significant reduction (85%) in fatalities and (95%) in incidents and Shell’s initial social investment into road safety, globally.

MANAGEMENT CONSULTING EXPERIENCE

1997-2005

- *Eight years in operational excellence project roles in Oil & Gas, Retail, Start-ups, and Financial Services* delivering project portfolios including operational excellence, compliance, and risk management projects delivering \$500K-\$35M savings. Highlights include pre and post Enron projects, Entergy Texas’ entrance into the ERCOT deregulated utilities market, Waste Management M&A integration projects, and .com startups.

EDUCATION

- **Bachelor of Arts Mass Communications** - Louisiana State University –1997
- **University of Texas, LBJ School of Public Affairs Women’s School for Campaign Management** – 2023
- **Goldman Sachs 10K Small Businesses Program Graduate** – 2020
- **The Center for Houston’s Future Graduate** – Greater Houston Partnership, 2014
- **The Baker Institute Executive Energy Program** – Rice University – 2009

BOARDS & AFFILIATIONS

- Steering Committee, US Department of Energy & SPE, GEODE program – 2024 - present
- Board Member and Co-Founder, Allies in Energy – 2023 – Present
- Advisor, Houston Energy and Climate Week – 2023- Present
- Advisor, American Conservation Coalition – 2023 - Present
- Inaugural Co-Chair, Houston Energy and Climate Week – 2023
- Inaugural Member, Greentown Labs Houston – 2021-2023
- The Forward Party of Texas, Executive Committee – 2022-23
- Energy Fellow, The Energy Institute – 2020-2023
- Advisory Board Member – Clean Energy for America – 2021-2023
- Chairman of the Board and Founder, Lean In Energy – 2015-2018
- Junior Achievement of Southeast Texas, Board Member– 2016-2018
- Jive Software, Executive Advisory Board – 2014-2015
- Board of Directors, The Junior League of Houston, Inc – 2008

ACHIEVEMENTS

As a founder

- 2024 Hart Energy’s Most Influential Women
- 2023 *Houston Business Journal* Most Diverse Company, ALLY Energy
- 2023 Innovation Map – Social Impact Award, ALLY Energy
- 2023 CW39 Remarkable Woman
- 2021 Global Leader of Influence, The World Affairs Council
- 2021 Greentown Labs, Inaugural Top Community Champion Award
- 2020 Women Who Mean Business Award, *Houston Business Journal*
- 2019 CEO of the Year Award
- 2018 *Houston Woman Magazine* Top 50 Influential Women
- 2017 ABC’s Woman of the Week
- 2017 *Forbes* Top 7 Communities
- 2016 Woman in Energy Excellence, YWCA
- 2015 40 Under 40, *Houston Business Journal*
- 2014 Who’s Who in Energy, *Houston Business Journal*
- 2015 Top 5 Houstonians to Know, *Houston Business Journal*
- 2015 Vanguard Award in STEM – Girls Inc. Houston
- 2015 Top 30 Influential Women in Houston, *dMars*