

Katie Mehnert, CEO and Founder, ALLY Energy (she/her)

The modern architect of the energy workforce, <u>Katie Mehnert</u> is the Chief Executive Officer of <u>ALLY Energy</u><sup>™</sup> the community accelerating connections, jobs, and skills using generative AI. ALLY Energy is a graduate of Greentown Labs Houston, the top climate tech incubator in North America.

Ms. Mehnert has held global leadership roles with BP and Shell in safety and environment during periods of financial crisis, spills, divestment, and globalization. Her early career included assignments with Duke Energy, Entergy, and Enron. Her corporate path drove her to entrepreneurship to help energy companies prepare for the looming talent shortage and workforce needs to address energy poverty and climate change.

She was <u>appointed Ambassador</u> to the United States Department of Energy in 2020 during the Trump Administration and has <u>testified before Congress</u> on the clean energy workforce of the future. She was re-appointed in by the Biden Administration to the National Petroleum Council.

Ms. Mehnert is a speaker, author, and trusted source in the energy industry. She has been published in *Scientific American, Forbes, The Hill, CNBC, and CNN*. Her first book, *Grow with the Flow,* was published in 2020. She co-authored <u>Everyday Superheroes: Women in Energy</u>, a children's book focused on energy careers. Mrs. Mehnert also has appeared in *Hot Money*, a documentary produced by Academy Award-winning actor, Jeff Bridges and Retired NATO General Wesley Clark on the financial complexities of climate change and finance. She also produced *Dirty Nasty People*, a film on the future of the energy workforce with NOV.

Katie graduated from Louisiana State University, completed Rice University's Executive Energy program, and graduated from the University of Texas LBJ Campaign School for Women. She serves on the Advisory Board of the American Conservation Coalition and serves on the board of Allies in Energy, a nonprofit focused on energy and climate literacy. She is a five-time World Major marathoner, a wife to Mark, and a mom to a 13-year-old daughter, Ally.

### Topics

- Energy Workforce, Diversity, Equity and Inclusion, Talent, and Culture
- Energy Transition, Oil and Gas, Renewables, Climate Technology, Innovation
- Climate Change, Environmental and Social Justice
- Centrism, civility and pragmatic policy making
- Entrepreneurship, Small Business, and Startups

#### Books

- Everyday Superheroes: Women in Energy Careers (2022)
- Grow with the Flow: Embrace Difference, Overcome Fear, and Progress with Purpose (2020)

### Documentaries

- Hot Money (2021), produced by Jeff Bridges and General Wesley Clark | Press
- <u>The Rational Middle A Just Transition (2022)</u>, produced by Rational Middle Media
- <u>Dirty Nasty People (2023)</u>, produced by NOV

### Press

Full Press here: <a href="https://www.allyenergy.com/about/press">https://www.allyenergy.com/about/press</a>

## Op-Eds

- Houston Chronicle: Oil companies want to invest in climate tech. Say yes.
- The Hill: Five clear-eyed reasons for conservatives for support solar.
- US News & World Report: A Rallying Cry for a Rational Middle
- Barrons: The SEC Will Finally Vote on New Climate Rules. The Energy Sector is Ready to Move On
- Real Clear Energy: The Next Generation is Demanding US Leadership on Methane
- Offshore: To recruit the offshore workforce, flip the script
- EnergyCapitaITX: Founder on ringing the NYSE bell and shining a spotlight on the future of energy in Houston
- Newsweek: The not-so-friendly skies get political
- <u>Nasdaq: The Climate Bill is Big Step for the Energy Transition, The Economy and a</u> <u>Rational Middle</u>
- Nasdaq: Giving Small Businesses a Voice
- Nasdaq: Americans need a reality check on energy
- <u>Nasdaq: This International Women's Day, Data and Tech can BreaktheBias in Energy</u> and Beyond
- Nasdaq: Why Private Investment in Climatech is Key to the Fight Against Climate Change
- Nasdaq: With a Deadly Energy Crisis Looming Investment and a Diverse Workforce are Urgent
- Nasdaq: A Lesson for Earth Day: Climate Action Requires Diversity, Equity and Inclusion
- Innovation Map: 3 Houston Innovators to know this week

- CNN: Texas governor's appalling decision on masks
- Business Insider: As a former oil executive, I can tell you Biden is not at war with oil. The industry has already been moving toward green energy
- Barrons: Texas Didn't Protect its investments. Now Everyone's Paying the Cost (Winter storm URI)
- USA Today: Memo to Trump, Biden, and political pundits: Texas is not all about oil and gas anymore
- Newsweek: So Far, Women and Minority Business Owners Lost Out on Pandemic Relief Funds, Washington should not let that happen again
- Newsweek: Why Big Oil Should Embrace Activists Like Greta Thunberg
- <u>Thrive Global: To succeed in the new decade, we need a new playbook for grit. Here it is</u>

# ALLY Energy Press Mentions & Recent Coverage

- NYSE Floor Talk with ALLY Energy CEO, Katie Mehnert
- Houston Business Journal/Inno: ALLY Energy expands energy careers platform with Clean Energy Social acquisition
- Houston Chronicle: Greentown Labs opening marks clean-energy milestone in Houston
- Reuters: Investors urge miners to change ways after damning Rio Tinto workplace report
- Financial Times: Why an inclusive energy industry is good for business
- Financial Times: Persisten Gender Gap Plagues the Energy Sector
- Innovation Map: Houston DEI-focused startup plans to scale amid rapidly changing energy sector (Podcast)
- <u>ABC-13: CERA week returns to Houston</u> (TV)
- National Public Radio: New Year, New Job with Ally Energy (Radio and Video)
- National Public Radio: Career Frontier The Green and Sustainability Movement(Radio and Video)
- Innovation Map: Houston innovators discuss ESG, energy transition, cleantech and more at SXSW
- Innovation Map: HOU Talk: Harnessing the human resource within the energy transition
- Texas Tribune: Texas Lawmakers have denounced Joe Biden's energy moves, but experts say they could benefit the state
- Houston Public Media: the World is shifting to clearn fuels. Can Houston Sill be a Global Leader?
- MIT Sloan Management Review: Why Pronouns to more than just gender differences