

KATIE MEHNERT, CEO ALLY ENERGY (She/Her)

An energy entrepreneur and trusted executive with 27 years of proven experience in business transformation. External thought leader results-oriented executive with diverse skills, influential networks, and expertise in strategy and sustainability in energy and climate. Effective connector with a high value for relationships.

ALLY Energy, Inc CEO and Founder

2014 – Present

- Drive business strategy, sales, brand, marketing, and execute daily operations of a high-growth global SaaS platform serving members in 120 countries, 50 energy clients and 10 technology partners.
- Public speaker, thought leader, business author, and sought-after expert by global media on gender gap, workforce change and the future of work in the energy sector.
- Business contributor to Harvard Business Review, Forbes, Washington Examiner, The Hill, The European Business Review, Singapore Straits Times, CNN, Business Insider, CNBC.
- Appeared in multiple documentaries focused on energy, climate, just transition and workforce.

US Department of Energy National Petroleum Council, Representative Ambassador – Equity in Energy

2022 – Present

2020 – Present

- Guide and steer US Department of Energy on workforce development for the energy workforce of the future and energy transition.

Wise Ink Publishing Author

2020 - Present

- Co-Author, STEM Superheroes “Women in Energy” Children’s Book (2022)
- Author, Grow with the Flow, Embrace Difference, Overcome Fear and Progress with Purpose (2020)

BP, plc. Global Director, Safety & Operational Risk

2012 – 2014

- Facilitated BP board, executive team and operational leadership to align on the case for change, approach and delivery plan for a post-Macondo capability and competence program for safety critical roles across all business lines and functions in BP.
- Defined governance, resourced delivery, oversaw budget and negotiated commercial agreements for the program (\$20M in spend) and developed first competence leading performance indicators for executive scorecard.

ROYAL DUTCH SHELL, plc. Shell International

2005 – 2012

Various leadership roles in Safety, Environment, Sustainability, Systems and Culture

- Led an efficiencies work stream as a part of \$4B enterprise cost leadership initiative to simplify processes, tools, planning and people delivering a \$20M annual savings. Led global business initiatives with a \$10M-\$20M budgets, ~1500 stakeholders, a multi-national team in 6 geographies.
- Developed and delivered the [Global Road Safety Program](#) that integrated 10 classes of business across 18 high-risk countries and global functions. Results led to a significant reduction (85%) in fatalities and (95%) in incidents and Shell’s initial social investment into road safety, globally.

MANAGEMENT CONSULTING EXPERIENCE

1997-2005

- *Eight years in operational excellence project roles in Oil & Gas, Retail, Start-ups, and Financial Services* delivering project portfolios including operational excellence, compliance, and risk management projects delivering \$500K-\$35M savings. Highlights include pre and post Enron projects, Entergy Texas’ entrance into the ERCOT deregulated utilities market, Waste Management M&A integration projects, and .com startups.

EDUCATION

- **Bachelor of Arts Mass Communications** - Louisiana State University –1997
- **University of Texas, LBJ School of Public Affairs, Campaign Management** – 2023
- **Goldman Sachs 10K Small Businesses Program Graduate** – 2020
- **The Center for Houston’s Future** – Greater Houston Partnership, 2014
- **Baker Executive Energy Program** – Rice University – 2009

PROFESSIONAL & PERSONAL ACHIEVEMENTS

- The Forward Party of Texas, Executive Committee - Current
- Energy Fellow, The Energy Institute - Current
- Advisory Board Member – Clean Energy for America – Current
- Inaugural Member, Greentown Labs Houston - Current
- Former Chairman of the Board, Lean In Energy
- Former Junior Achievement of Southeast Texas, Board Member
- Former Jive Software, Executive Advisory Board
- Former Board of Directors, The Junior League of Houston, Inc.
- Former C-Suite Network Women’s Council
- 2023 Bizjournal’s Most Diverse Company, ALLY Energy
- 2023 Innovation Map – Social Impact Award
- 2022 CW39 Remarkable Woman
- 2020 Women Who Mean Business Award, *Houston Business Journal*
- 2019 CEO of the Year Award, Supply Chain Association
- 2018 Houston Woman Magazine Top 50 Influential Women
- 2017 ABC’s Woman of the Week
- 2017 Forbes Top 7 Communities
- 2016 Woman in Energy Excellence, YWCA
- 2015 40 Under 40, *Houston Business Journal*
- 2014 Who’s Who in Energy, *Houston Business Journal*
- 2015 Top 5 Houstonians to Know, *Houston Business Journal*
- 2015 Vanguard Award in STEM – Girls Inc. Houston
- 2015 Top 30 Influential Women in Houston