

BETTER TOGETHER: BUILDING RESILIENT AMERICAN ENERGY

APRIL 23, 2025 – HOUSTON, TEXAS USA

"If you want to go fast, go alone;
if you want to go far, go together" - African Proverb.

Presented by





The Energy Workforce of the Future Summit 2025 ***Building a Resilient Workforce for the Future***

Resilience: Discover effective strategies for cultivating a workforce that can adapt and thrive in an evolving energy landscape.

Community Building: Harness the power of collective action by creating strong, inclusive networks across the energy sector. Engage in discussions and activities designed to spark collaboration and amplify voices at every level.

Empowering People: Access practical tools, insights, and resources aimed at helping individuals unlock their full potential.

Packed with thought-provoking panels, hands-on workshops, and engaging networking opportunities, the 2025 Summit is your chance to connect with industry experts, gain fresh perspectives, and directly contribute to a resilient and sustainable future. From seasoned professionals to emerging talent, all are welcome to join this movement toward progress and impact.

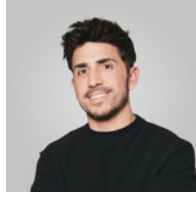
Together, we'll build a brighter energy future by empowering people, fostering strong communities, and designing sustainable systems. Join us at the 2025 Energy Workforce of the Future Summit and be part of the change.



SPEAKERS AND THOUGH LEADERS



Katie Mehnert
Founder & CEO,
ALLY Energy



Cory Okeefe
CEO, Parallel



Katy Hall
Head of Diversity
NES Fircroft



Natalie Valentine
Senior Director of
Operations, Worley



Vishal Mehta
Managing Director,
Deloitte AI & Data
Practice



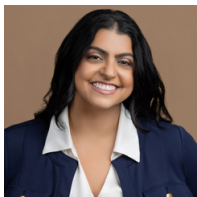
Kumar Lakshmipathi
Generative AI
Leader for Energy,
Amazon Web
Services



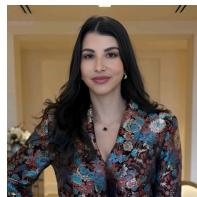
Melody Kelleher
Vice President -
Talent
Empowerment,
Baker Hughes



Jeff Gill
Talent and
Leadership
Development,
N5084



Souzi Weiland
Human Resources
Director, Talent &
Culture, Expand
Energy



Massiel Diez
Production
Systems Internal
and Executive
Communications
Manager, SLB



Kristine Gentry
CEO & Founder,
Culture Grove



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR- \$25,000 (SOLD OUT)

- Opportunity to speak on a mutually agreed upon topic.
- Two (2) Tables of 8 Seats at the event
- Your brand on the 2025 photo booth photos.
- One (1) 60 second video posted to ALLY's social media channels leading up to the event
- Premium logo placement on event website, social media, program and in press release.





CHAMPION SPONSOR \$10,000 (2)

- Your choice of **breakfast or lunch** “The Energy Workforce Bowl”
- Premium logo placement on event website, social media, program and in press release.
- Company name mentioned/tagged on social media posts promoting the event
- Signage and opening remarks
- One (1) Seat for an executive at the Leadership Table, and One (1) Table of 8 at the event

INNOVATION SPONSOR \$7,500 (3)

- Your choice of sponsoring **photography, video, or live drawing**
- Branding placement on event website, social media, and during program
- Special targeted recognition on social media and post conference wrap up
- One (1) Table of 8 at the event





NEXTGEN SPONSOR – \$5,000 (3)

- Branding placement on event website, social media, program and in press release.
- Company name mentioned/tagged on social media posts promoting the event
- One Half (0.5) Table, or 4 seats at the event; program recognition; send your team and support a table of students.

VIP SPONSOR – \$3,000 (Unlimited)

- One Half (0.5) Table, or 4 seats at the event, program recognition.

LOOKING FOR SOMETHING ELSE? LET'S TALK!





parallel POWERED BY ALLYSM

\$5,000.00 for 3 MONTHS / FREE QUALIFIED APPLICANT CREDITS

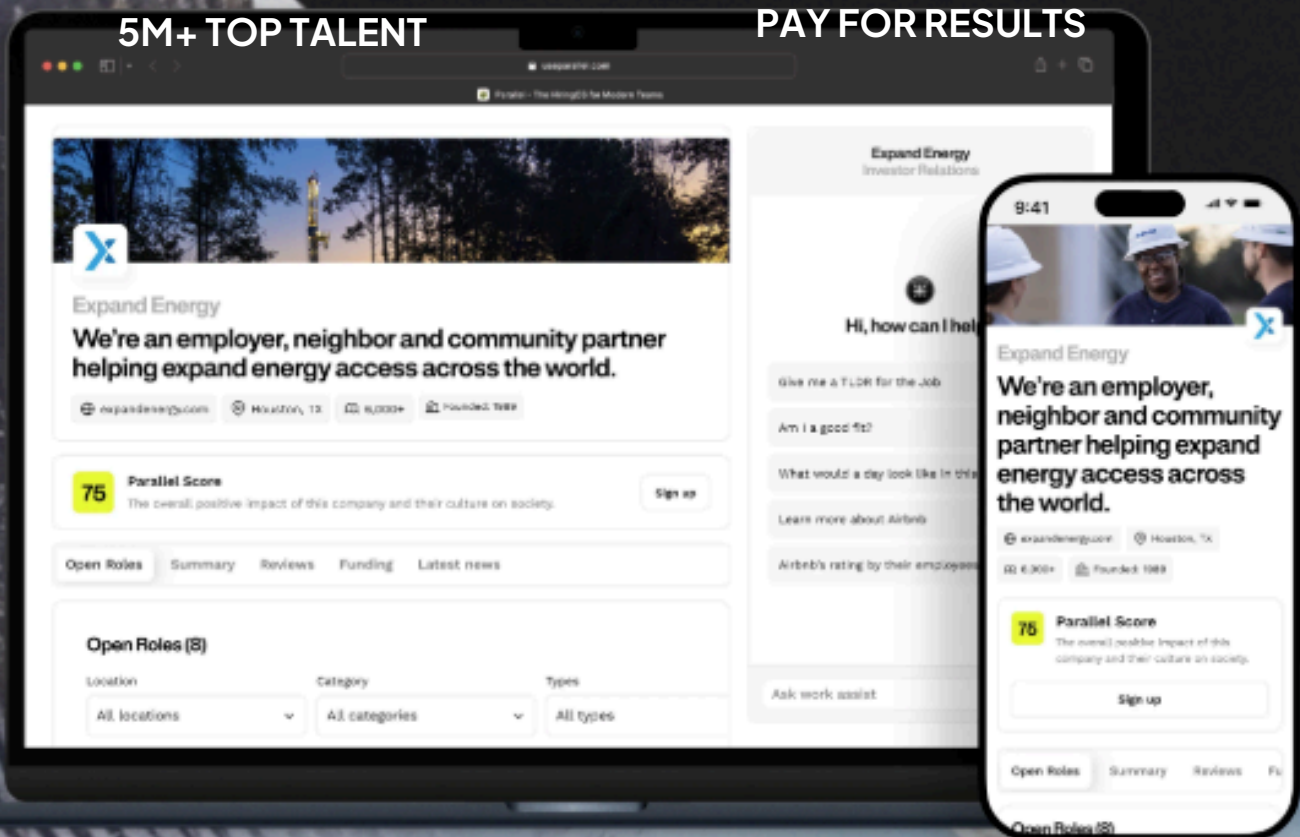
Elevate your energy brand with an AI-first profile

Built to build trust & convert the best talent.

RANKED BY FIT, RESILIENCE & QUALIFICATIONS

5M+ TOP TALENT

PAY FOR RESULTS



- **Access Top Talent:** Source top candidates for future-ready roles.
- **Fill Hard-to-Find Roles:** Use AI-driven tools to secure specialized talent.
- **Boost your Brand:** Leverage insights on branding, competition, and trends.
- **Speed Up Hiring:** Streamline sourcing to reduce reliance on costly tools
- **Seamless integration with your ATS**



AGENDA

8:00 AM – 8:45 AM | Registration, Breakfast & Networking

Kick off the day with a warm welcome, great food, and engaging conversations with industry peers. Connect, share ideas, and lay the groundwork for an exciting day of collaboration and innovation.

8:45 AM | Opening Remarks – Better Together

Speaker(s): Expand Energy Leadership

Start the summit with an inspiring session on how unity and innovation shape American-made energy's future. Gain insights into strategies and partnerships driving transformational change.

9:15 AM | Real Talk, Real Solutions

- Souzi Weiland, Human Resources Director, Talent and Culture, Expand Energy
- Katie Mehnert, CEO and Founder, ALLY Energy

Engage in an interactive session designed to spark meaningful conversations and critical thinking. Share perspectives at your table while exploring topics such as the power of a growth mindset, learning from failure, and building mental resilience. Leave with actionable takeaways to boost your personal and professional potential.

10:00 AM | The Real Deal – That Dirty Word DEI

Speakers:

- Katy Hall, Head of Diversity, NES Fircroft
- Melody Kelleher, Vice President Talent Empowerment, Baker Hughes

Join a candid discussion on the evolving state of Diversity, Equity, and Inclusion (DEI) in the workplace. This session confronts the challenges and opportunities of DEI as organizations grapple with societal shifts and corporate commitments. Explore its future and significance in modern business.

10:45 AM | Recharge & Reconnect

Take a well-deserved break to rest, recharge, and connect with fellow attendees before the next session.

11:00 AM | Workforce Lunch Bowl – Empowering Tomorrow's Energy Leaders

- Natalie Valentine, Senior Director of Operations, Worley
- Jeff Gill, Head of Talent Development, CITGO

Experience a high-energy session over lunch! The "Fishbowl" discussion format offers a unique opportunity for attendees to actively participate, share diverse perspectives, and gain insights from emerging energy leaders. This collaborative environment ensures that every voice matters.



**Better Together: American
Made Energy**



AGENDA

12:30 PM | Adversity – The Secret Sauce to Diversity

Dive into how overcoming challenges fosters innovation and diversity within teams. This session explores how navigating setbacks drives creativity and inclusivity, inspiring a stronger and more dynamic workforce.

1:15 PM | M&Ms – The Future of Work: Minds and Machines

- Vishal Mehta, Managing Director, Deloitte AI & Data Practice
- Kumar Lakshmi pathi, Generative AI Leader for Energy, Amazon Web Services
- Cory Okeefe, CEO, Parallel

AI is transforming the modern workplace, creating human and machine synergy opportunities. Learn how AI is augmenting roles, automating processes, and pushing the boundaries of innovation. Discover strategies for preparing your workforce to thrive in the age of AI.

2:00 PM | Break

Take some time to relax and prepare for the day's final session.

2:15 PM | The Art of Falling Forward – How to Win at Losing

Learn how to turn setbacks into stepping stones for success. This session, filled with real-world examples and actionable insights, highlights how resilience fosters growth, drives innovation, and builds stronger teams.

3:00 PM | Summit Concludes

Wrap up the day feeling inspired, informed, and equipped to lead the next era of energy innovation.



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Made Energy**