



energy (2.0)

# THE UNCONFERENCE

APRIL 18TH, 2024

PRESENTED BY

ALLY<sup>SM</sup> NOV

# WHAT IS YOUR Y?

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

# SCHEDULE

---

**7:30 AM**

## **REGISTRATION OPENS**

All full-day participants will enjoy complimentary valet parking, full breakfast, and lunch.

---

**8:00 AM**

## **CUP OF JOEY - NETWORKING & THE POWER OF WHY**

Kick off your day with our energizing breakfast event, highlighted by motivator Joey Sanchez, discussing the “Power of Why”. It’s a unique chance to engage in impactful conversations, seek motivation, and sharpen your goals both personally and professionally. Leverage this moment to infuse your morning with purpose and connect with energy innovators, leaders, policy and technology geeks and more.



**Joey Sanchez**  
Founder of Cup of Joey



**Lt. Colonel Lisa Jaster**  
Managing Consultant, ALLY Energy

---

**8:45 AM**

## **EMBRACING THE ENERGY RENAISSANCE**

Bill Shireman is a social entrepreneur, environmental policy innovator, and rare San Francisco Republican. He brings together people from all sides of the political spectrum including capitalists, activists, conservatives, and progressives, among others. Professor Shireman is a prolific author. His latest book, “In This Together: How Republicans, Democrats, Capitalists, and Activists are uniting to tackle climate change.



**Bill Shireman**

Chief Executive Officer, Future 500, and Co-Founder and Chief Executive Officer, In This Together America



**Katie Mehnert**

Chief Executive Officer of ALLY Energy, and Chairman of the Board, Allies in Energy

---

**9:30 AM**

**POLICY, CAPITAL AND AI IN A LOWER-CARBON FUTURE**

Experts in AI, climate finance, and policy converge at the UN Conference to debate how innovation and investment can foster a more sustainable future. Learn about the synergies, opportunities, and challenges.



**Katherine Culbert**

Democratic Candidate for Texas Railroad Commission & CEO of K&K Process



**Aruna Viswanathan**

Chief Operating Officer, Alphax Decision Sciences



**Juliana Garaizar**

Chief Development & Investment Officer, Malaika Ventures, Co-Founder of Energy Tech Nexus

---

**10:15 AM**

**BREAK**

---

**10:30 AM**

**FIXING AMERICA & CLIMATE: AN ENGINEER & CONSERVATIONIST SOLUTION**

Get ready for a no-holds-barred session where the gloves come off. Inspired by two edgy new books, this fireside chat will cut through the noise to tackle the intersection of climate change, energy, and American politics.



**Benji Backer**

Founder and Executive Chairman, American Conservation Coalition and author, *The Conservative Environmentalist*



**William Taggart**

Chief Executive Officer, Cavern Energy Storage, and author, *Fixing America: An Engineer's Solution to our Social Cultural and Political Problems*

---

**11:30 AM**

**WORKING LUNCH - CREATING A BIGGER TENT FOR AMERICA: HOUSTON CLIMATE & ENERGY WEEK**

Learn more about Houston's first Energy & Climate Week. Join in the planning and be a part of the conversation.



**Katie Mehnert**

Chief Executive Officer of ALLY Energy, and Chairman of the Board, Allies in Energy



**Joey Sanchez**

Founder of Cup of Joey



**Lt. Colonel Lisa Jaster**

Managing Consultant, ALLY Energy

---

**1:00 PM**

**DOING HARD THINGS: INNOVATION & FRONTIERS IN ENERGY TECHNOLOGY  
& DEPLOYMENT**

This session is dedicated to uncovering the underlying motivations that drive individuals, companies, and governments toward sustainability and innovation. Our panel of distinguished guests from various sectors to discuss the significance of questioning and understanding the 'why' behind our actions and decisions. This discourse aims to shed light on how a clear purpose can lead to more impactful innovations, a stronger commitment to sustainability, and a deeper connection with consumers and citizens.



**Trevor Best**

Chief Executive Officer, Syzygy Plasmonics



**John Hall**

Chief Executive Officer, Houston Advanced Research Center



**Cheryl Ginyard Jones**

Managing Director, Americas, Ramboll

---

**1:45 PM**

**CLOSING**

# GRIT AWARDS<sup>SM</sup>

OCTOBER 30TH, 2024

GRIT Awards &  
Best Energy Workplaces



# HOUSTON

ENERGY & CLIMATE WEEK

SEPTEMBER  
9-13TH, 2024

DISCOVER.  
CONNECT.  
LEARN.



# WHAT I'VE LEARNED

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---





# WE EMPOWER THE ENERGY WORKFORCE OF THE FUTURE™

## A DECADE OF CHANGE

Since 2014, ALLY has been changing the energy narrative.

We are a chosen industry partner to attract and develop the energy workforce and workplace of the future. We accelerate the connections, jobs, and skills to power an equitable workforce.

## WE HUMANIZE ENERGY

We give energy professionals a community to find everything they need to be successful in their careers. We give them a place to share stories and find career advice, connect to jobs, get the recognition they deserve, and build a niche network.

We work with companies that want to attract and retain great talent and build a trusted brand. We cut through the noise providing them a way to attract top talent, build amazing culture, and retain high performers.

---

## AS SEEN IN

---



**Bloomberg**



**Newsweek**



**CONNECT WITH US**

[www.allyenergy.com](http://www.allyenergy.com) | 281-741-5482



## MEET OUR TEAM



**Katie Mehnert**  
Founder & CEO



**Kevin McMinn**  
COO



**Mike Goodwin**  
CFO



**Kerri Driscoll**  
Chief of Staff



**Julie Olson  
Huffman**, Managing  
Partner,  
Talent Acquisition



**Lisa Jaster**  
Managing Consultant  
& ALLY Faculty in  
Residence



**Laura Aiken**  
Managing Consultant  
& ALLY Faculty in  
Residence



**Dr. Vanessa Patrick**  
Managing Consultant  
& ALLY Faculty in  
Residence



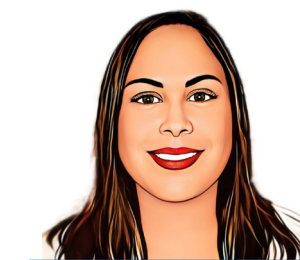
**Shan'ta Moore**  
Executive Assistant



**Jo Madriaga**  
Operations Lead



**Zak Kinion**  
Product Developer



**Angela Gonzales**  
Controller

# THE AGE OF TRANSITION IS UPON US!

As we navigate the most transformative period in modern history, the task for energy companies is to turn global net zero rhetoric into meaningful business action. Energy 2.0 is the unconference where we celebrate diverse perspectives, people, and companies who are driving the energy transition forward. Our platform is for leaders, investors, policymakers, the workforce, and civil society to share ideas to transform business at this pivotal time and renaissance.

This renaissance signifies a profound rebirth and transformation of the global energy landscape. This era is defined by innovative technologies, forward-thinking policies, and an empowered people-centric approach, melding to revolutionize the way we produce, consume, and think about energy.

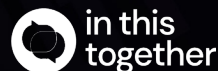
**ALLIES  
IN ENERGY**



**CUP  
OF JOEY**

**Energy  
Tech  
Nexus**

**HOUSTON**  
ENERGY & CLIMATE WEEK



**SAVVY**  
OIL & GAS CONSULTING