

ALLYSM PRESENTS

GRT

Awards



BEST ENERGY **WORKPLACES**SM

OCTOBER 26, 2022

THE BELL TOWER ON 34TH
901 W 34TH ST, HOUSTON, TX 77018



OCTOBER 26, 2022

9:00 AM – 3:00 PM

The Bell Tower on 34th
Houston, Texas & Online



The furthest thing from a ceremonial honor, the GRIT Awards and Best Energy Workplaces are a celebration of the difference makers.



JOIN US!



NOMINATE

Nominate an individual, team, or workplace in our nine categories. We are looking for the difference makers who champion GRIT: growth, resilience, innovation and talent.



ATTEND

You don't want to miss our awards experience in person on October 26 featuring great speakers and a celebration of our finalists and winners in person and online.



SPONSOR

Sponsor the GRIT Awards and Best Energy Workplaces. You'll get awesome benefits plus the value that comes with partnering with the best, ALLY Energy.

TIMELINE

NOMINATIONS & APPLICATIONS OPEN: JULY 6, 2022

NOMINATIONS & APPLICATIONS DUE: SEPTEMBER 3, 2022

SELECTION & JUDGING: SEPTEMBER 23, 2022

FINALISTS ANNOUNCED: SEPTEMBER 27, 2022

FINALISTS & WINNERS HONORED: OCTOBER 26, 2022

BRAND WITH THE BEST



SPONSORSHIP OPPORTUNITIES



Sponsorship	Day Of Benefits		Branding Benefits	Amount
	LUNCH	BREAKFAST		
Presenting Sponsor Post-Event at Your Location of Choice & Speaking Opportunity	VIP - Gold 20 seats	VIP - Gold 10 seats	<ul style="list-style-type: none"> • 3 - 60 Second Video • Web, Social Media, Program & Press Release 	\$50K
Green Carpet Sponsor Photo Booth Sponsor & Speaking Opportunity	VIP - Silver 10 seats	VIP - Silver 10 seats	<ul style="list-style-type: none"> • 1 - 60 Second Video • Web, Social Media, Program & Press Release 	\$30K
VIP Breakfast Sponsor VIP Breakfast Named Sponsor & Program Speaking Opportunity	VIP - Silver 10 seats	VIP - Silver 10 seats	<ul style="list-style-type: none"> • 1 - 60 Second Video • Web, Social & Press Release 	\$25K
ESG/Climate Award Sponsor Award sponsored by your company & presentation on stage	VIP Bronze 10 seats	VIP Bronze 5 seats	<ul style="list-style-type: none"> • ESG/Climate Sponsored Award • 1 - 30 second • Web, Social 	\$15K
JEDI Award Sponsor Award sponsored by your company & presentation on stage	VIP Bronze 10 seats	VIP Bronze 5 seats	<ul style="list-style-type: none"> • JEDI Sponsored Award • 1 - 30 second • Web, Social 	\$15K
Gritty Girl Award Sponsor Award sponsored by your company & presentation on stage	VIP Bronze 10 seats	VIP Bronze 5 seats	<ul style="list-style-type: none"> • Gritty Girl Sponsored Award • 1 - 30 second • Web, Social 	\$15K
Band or Webcast Sponsor Sponsor the live entertainment or online broadcast	VIP Bronze 10 seats	VIP Bronze 2 seats	<ul style="list-style-type: none"> • 1 - 30 second • Web, Social 	\$10K



TABLES & TICKETS



GOLD TABLE

Front of room seating for lunch & award ceremony. Company Name visible on tables.

Branding Benefits:
Web, Social & Program

Amount:
\$15,000



SILVER TABLE

Middle of room seating for lunch & award ceremony. Company Name visible on tables.

Branding Benefits:
Web, Social & Program

Amount:
\$10,000



BRONZE TABLE

Rear of room seating for lunch & award ceremony. Company Name visible on tables.

Branding Benefits:
Web, Social & Deck

Amount:
\$5,000

- Individual finalists will be offered a 10% discount for in person seats.
- Individual tickets will go on sale online on August 1, 2022.
- All sales are final.



WHO ATTENDS & SPONSORS





OUR COMMUNITY

A Trusted Source of Mainstream Media

Media mentions, op-eds in multiple channels



Organic, Original, Niche: Monthly Reach: 2M

across ALLY Energy social and web properties

- **2:00** minutes average time on site; **3:40** when job searching, **30%** return visitors with **5:48** average time on site.
- **51%** female / **48%** male
- **20%** traffic 18-24, Generation Z
- **70%** traffic 25-54, Millennial and Generation X
- **70%** traffic, USA / 30% rest of the world
- Recognized as an influential/verified brand on social media.



5.7K



45K



1.9K



15K



THEY'VE GOT



2022 FINALISTS ANNOUNCED

