

GRIT

AWARDSSM

BEST ENERGY **WORKPLACES**SM



HOUSE OF BLUES

SPONSORSHIP PROSPECTUS

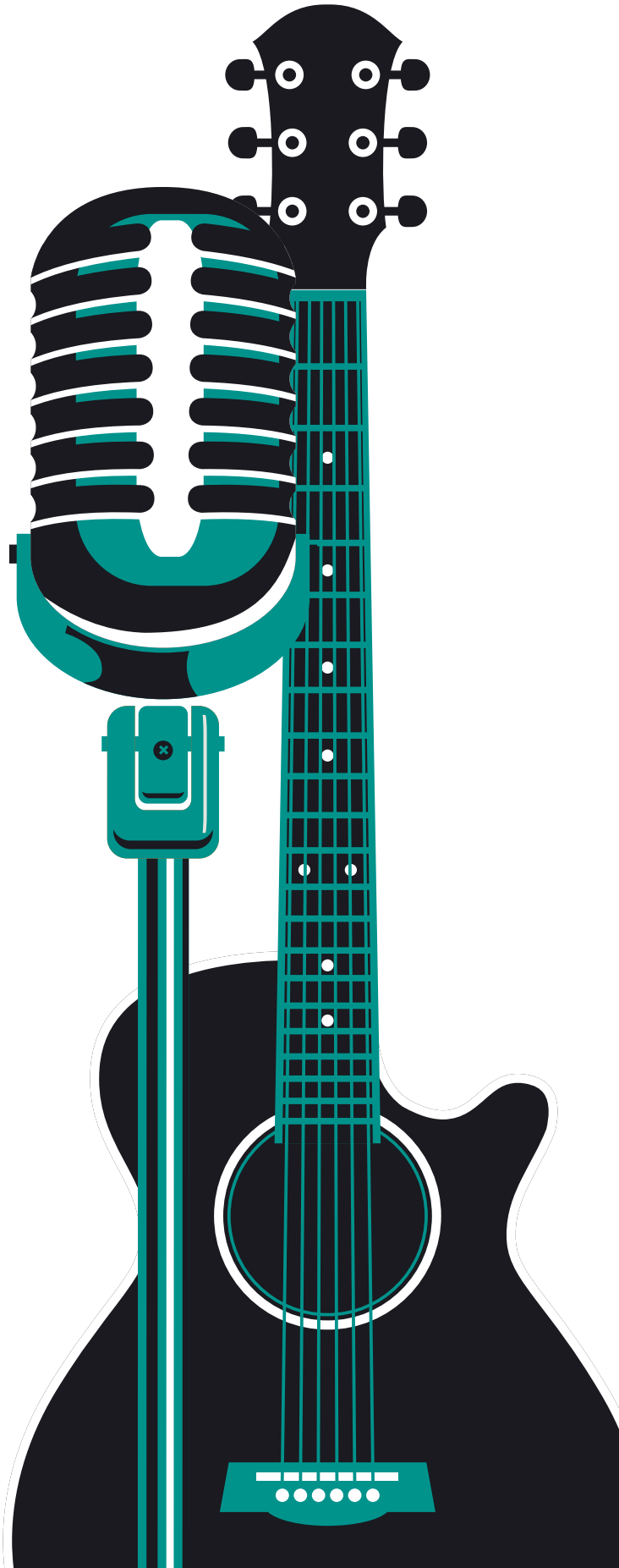
SEPTEMBER 12 | OCTOBER 30, 2024

About the Awards

WHAT WE LOOK FOR

Our awards program recognizes individuals, students, and for-profit and nonprofit organizations that have demonstrated (growth, resilience, innovation, and talent with a focus on driving equitable, diverse, and inclusive culture. The highly coveted **Best Energy WorkplacesSM** award gives recognition to outstanding energy and climate technology employers.

It takes collaboration, support and determination to make a difference in the energy and climate sector. That's why our annual event celebrates the individuals and companies who embody these qualities and truly stand out in their contributions.



GRIT Award Categories

5 Individual

The Lifetime Achievement, Executive, Entrepreneur, Professional, Sustainability



5 Team & Workplace

Best Affinity Group / ERG or BRG, Best Energy or Climate Team, Best Energy Workplace, Best Energy or Climate Startup & Top Energy Voices

INDIVIDUAL CATEGORIES

THE LIFETIME ACHIEVEMENT AWARD

Lifetime Achievement awards are nominated and selected by a board of judges and the ALLY Energy membership at large. This award is given to private and public sector leaders to recognize significant achievement over the whole of a career in energy, climate, and sustainability.

THE EXECUTIVE AWARD

There's no question about it, data has proven that diversity and inclusion start at the top. If leadership does not value ESG and DE&I, then it's impossible to build a corporate culture that does. These executives have made sustainability and diversity, and inclusion a value.

THE ENTREPRENEUR AWARD

Our industry was started by entrepreneurs – wildcatters and mavericks who risked their lives to build something for future generations. This award goes to modern-day trendsetters who have stepped out of their comfort zone with resilience and strength to bring something new to our industry.

THE PROFESSIONAL AWARD

Professional GRIT Awards may go to any person who has demonstrated growth, resilience, innovation, and talent in the workplace in leadership, technical, or any other type of industry role. They have accepted challenges, learned from them, and developed new and creative ways to solve problems.

THE SUSTAINABILITY CHAMPION

As we move toward the energy transition, Climate & Sustainability Champions are needed more than ever. For this award, we're looking to recognize a passionate trailblazer around ESG who demonstrates a deep commitment to protecting the planet and creating a better future for all.

WORKPLACE CATEGORIES

BEST AFFINITY GROUP OR EMPLOYEE RESOURCE GROUP

This is our highest honor for internal employee groups, companies, start-ups, and schools. These groups often overcome adversity to accomplish amazing things and have a tremendous impact on recruiting culture, and employee experience.

BEST ENERGY TEAM

This is an honor for internal workgroups and teams who embody (GRIT) Growth, Resilience, Innovation/ new ways of working/ inclusion, and Talent on a specific project or focus that advances gritty culture.

BEST ENERGY WORKPLACES

This is a prestigious honor for those companies who are boldly stepping up to co-create a safe, inclusive and sustainable culture. Eligible companies are those which have a deep vision of an energy future where workforce, technology, and justice are integral to positively impacting the world.

BEST ENERGY OR CLIMATE STARTUP

This is a prestigious honor for those companies who are boldly stepping up to creating an innovation product, service and culture to match.

THE TOP ENERGY VOICES

This award recognizes and rewards outstanding storytellers and media organizations in energy and climate.

KEY DATES

NOMINATE & APPLY

Nominate an individual, team, or workplace. We are looking for the difference makers who champion GRIT: growth, resilience, innovation and talent.

ATTEND

Experience the finalist celebration in person on **September 12, 2024** and then the final awards show on **October 30, 2024**.

SPONSOR

Sponsor the GRIT Awards and Best Energy Workplaces. You'll receive web, social media and in person branding, plus the value that comes with partnering with ALLY Energy.

APPLICATIONS DUE

July 12, 2024

FINALISTS RECEPTION

during Houston Energy & Climate Week

September 12, 2024

THE GRIT AWARDS

October 30, 2024



HOUSE OF BLUES

7th ANNUAL GRIT AWARDS

Wednesday October 30, 2024

Nearly three decades ago, House of Blues was founded with a simple but powerful mantra far ahead of its time in the United States: **Unity in Diversity**. The House of Blues mission is to celebrate and demonstrate the power of music to bring people together. Its founders drew inspiration from world culture, art and spiritual tenets to create a welcoming environment that would bring forth the mantra, Unity in Diversity. We are thrilled to move this year's event to create an experience that brings together people and energy.

SPONSORSHIPS

PRESENTING **\$50,000** (EXCLUSIVE)

- Name on Marquis & Logo projected on stage backdrop
- Opening Remarks (Live or Video)
- 2) Tables **OR** (1) Table & (12) Upper-Level Seats **OR** (25) Upper-Level Seats
- Logo Chair Sleeves
- (2) 2 - 3 min **OR** (1) 5 - 7 min interview, & (4) 60 sec videos - posted to the Website, Social Media, 4 times from Oct 1 – Nov 30, 2024*
- "Co-Emcee Experience"
- Prominent mention in award press releases
- Program Mention
- Lead logo placement on the Program & Website
- 10% discount on single ticket sales

Red-Carpet **\$35,000** (TWO AVAILABLE)

- Logo projected on stage backdrop
- Logo on the Red-Carpet Photo Backdrop
- (1) Table & (6) Upper-Level Seats **OR** (18) Upper-Level Seats
- Logo Chair Sleeves
- (1) 2 - 3 min & (4) 60 sec videos - posted to the Website, Social Media, 3 times from Oct 1 – Nov 30, 2024*
- Program Mention
- Logo placement on the Program & Website
- 10% discount on single ticket sales

SPONSORSHIPS

AWARD CATEGORY **\$20,000** (10 AVAILABLE)

- (1) Table **OR** (14) Upper-Level Seats
- Logo Chair Sleeves
- “Award Sponsored by” acknowledgement during presentation
- (1) 2 - 3 min interview & (3) 60 sec videos - posted to the Website, Social Media, 3 times from Oct 1 – Nov 30, 2024*
- Program Mention
- Logo placement on the Program & Website
- 10% discount on single ticket sales

ENTERTAINMENT **\$15,000** (5 AVAILABLE)

- (1) Table **OR** (14) Upper-Level Seats
- Logo Chair Sleeves
- Acknowledgement during entertainment session
- (1) 2 - 3 min interview & (3) 60 sec videos - posted to the Website, Social Media, 3 times from Oct 1 – Nov 30, 2024*
- Program Mention
- Logo placement on the Program & Website
- 10% discount on single ticket sales

MAIN FLOOR LUNCH **\$10,000** (3 AVAILABLE)

- (1) Table **OR** (14) Upper-Level Seats
- Logo Chair Sleeves
- (3) 60 sec videos - posted to the Website, Social Media, 3 times from Oct 1 – Nov 30, 2024*
- Program Mention
- Logo placement on the Program & Website
- 10% discount on single ticket sales

SPONSORSHIPS

Upper-Level Buffet & Beverage **\$10,000**

(2 AVAILABLE)

- Logo signage branding of Buffet & Beverage Bar
- (1) Table **OR** (14) Upper-Level Seats
- Logo Chair Sleeves
- (3) 60 sec videos - posted to the Website, Social Media, 3 times from Oct 1 – Nov 30, 2024*
- Program Mention
- Logo placement on the Program & Website
- 10% discount on single ticket sales

SUPPORTER **\$7,500**

(5 AVAILABLE)

- Logo branding on either: Entry Wristbands **OR** Registration Table **OR** Name Badge Lanyard **OR** Drink Cups **OR** Photo Booth
- (1) Table **OR** (14) Upper-Level Seats
- Logo Chair Sleeves
- (1) 60 sec videos - posted to the Website, Social Media, 3 times from Oct 1 – Nov 30, 2024*
- Program Mention
- Logo placement on the Program & Website
- 10% discount on single ticket sales

STUDENT **\$5,000**

(5 AVAILABLE)

- 10 Upper-Level Seats for Students and your people of choice
- Logo Chair Sleeves
- Program Mention
- Logo placement on the Program & Website
- 10% discount on single ticket sales

SPECIAL PACKAGES

\$5000 (8 AVAILABLE)	\$4000 (4 AVAILABLE)	\$2500 (4 AVAILABLE)
<p><i>Select your brand on:</i> Main Floor <u>or</u> Centerpieces <u>or</u> Coffee Bar <u>or</u> Giveaway (6) Upper-Level Seats Program & Website Mention</p>	<p><i>Select your brand on:</i> Program Signage <u>or</u> Walk Away Desserts (4) Upper-Level Seats Program & Website Mention</p>	<p><i>Select your brand on:</i> Shot Glasses (<u>or</u> Cocktail Napkins (2) Upper-Level Seats Program & Website Mention</p>



TICKET PACKAGES

REGISTRATION DEADLINES

Early: August 15, 2024 Late: September 10, 2024

PACKAGE	COST
General Admission Single Seats	\$250.00/seat (Early) \$350/seat (Late)
Reserved Branded Section with Logo Chair Sleeves * 24 seat minimum	\$250.00/seat (Early) \$350/seat (Late)
5 PACK (5% off)	\$1425/pack (early). \$1500 (late)
10 PACK (10% off)	\$2250/pack (early), \$2500 (late)
13 PACK BAKERS DOZEN (11% off)	\$2900/pack (early), \$3500 (late)



BEATS, BITES & BEVERAGES FINALIST RECEPTION

Thursday September 12, 2024
THE FOUNDATION ROOM

Celebrate our live finalist and Lifetime Achievement Award announcement during **Houston Energy & Climate Week September 12, 2024**. Set against the vibrant backdrop of the Foundation Room at the iconic House of Blues, this soirée promises an unforgettable fusion of flavors, sounds and celebration. Cheers to an unforgettable experiences and meaningful connections!

\$30,000 TITLE SPONSOR

(EXCLUSIVE)

- Logo signage branding at Entry & Bar
- Speaking opportunity prior to Finalist Announcement
- 10 tickets to the event
- (1) 60 sec video – Sponsor provided video, subject to review, posted to social Media, minimum of 3 times Aug 1 – Sept 30, 2024*
- Program Mention, Logo placement on the Program & Website
- 10% discount on a GRIT Awards Show Sponsorship or Upper-Level single seat sales

SPECIAL PACKAGES

\$5000 (6 AVAILABLE)	\$4000 (4 AVAILABLE)	\$2500 (3 AVAILABLE)
<p>Select your brand on: Entertainment <u>or</u> (High Top Table <u>or</u> Covers <u>or</u> Food Station</p> <p>BENEFITS 8 Tickets to event Program mention Logo on program & website</p>	<p>Select your brand on: Centerpieces <u>or</u> Walk Away Deserts</p> <p>BENEFITS 6 Tickets Program mention Logo on program & website</p>	<p>Select your brand on: Cocktail Napkins <u>or</u> Sponsor provided take away item*</p> <p>BENEFITS 4 Tickets Program mention Logo on program & website</p>

It takes collaboration, support and determination to make a difference in the energy sector. That's why our annual event celebrates the individuals and companies who embody these qualities and truly stand out in their contributions.

At the GRIT Awards, we believe that success is not achieved alone.



2024 GRIT AWARDS

THE OSCARS OF ENERGY & CLIMATE



I know it's a cliché, but it's true. It was an honor just to be nominated.

Liz Dennett, PhD, Chief Executive Officer, Endolith