

# HOUSTON

ENERGY & CLIMATE WEEK

## 2024 SPONSORSHIP

Join ALLY Energy for the inaugural Houston Energy & Climate Week on September 9-13—a week celebrating Houston as the epicenter of energy innovation, people, and capital. Houston Energy & Climate Week is more than an event; it's a catalyst for change, sparking dialogue and fostering understanding to empower individuals, companies, investors, startups, and academic partners to take informed actions toward a sustainable future.



### CHAMPION

**\$50,000**

- Exclusive presenting sponsor Houston Energy & Climate Week
- Lead logo placement on all marketing including website and social media
- Two press release mentions for announcement
- Ten tickets to the VIP Reception
- Ten tickets to the Opening Ceremony
- Ten tickets to the Closing Ceremony
- Flexibility to customize sponsorship; builder and supporter benefits

### BUILDER

**\$30,000**

- Brief remarks at one of the featured events (in-person or with a video —limited availability) e.g. Opening & Closing ceremonies, panel discussion, networking reception
- Day-of marketing through social media platforms
- Attendee Titles & Organizations list
- Three tickets to the VIP Reception
- Five tickets to the Opening Ceremony
- Five tickets to the Closing Ceremony
- All Supporter benefits

### SUPPORTER

**\$15,000**

- One ticket to the VIP Reception
- Two tickets to the Opening Ceremony
- Two tickets to the Closing Ceremony
- Company logo listed on event website
- Advance marketing through logo presence on website, invitations and newsletters

### FRIEND

**\$5,000**

- One ticket to VIP Reception, Opening & Closing Ceremony